**ACCREDITATION GUIDELINES FOR PRESS**

In accordance with internationally accepted guidelines for the accreditation of press and media representatives, Contemporary Istanbul will issue **press cards exclusively to journalistically active media representatives** reporting on this year's editions of our fair and a select number of content creators.

Note that press passes are **personalized**, for a **single person only** and **non-transferrable**. Please submit an **individual application** for each press pass.

Contemporary Istanbul reserves the right to grant or refuse accreditation in all cases. Please note that the number of media representatives that can be accommodated in our exhibition halls is limited.

**ESSENTIAL CREDENTIALS FOR INDEPENDENT JOURNALISTS**

 • A recent article or blog post assigned to the applicant by name about art fairs, the art market or the art world in general

 • An official confirmation letter from the commissioning editor’s office (original letterhead), confirming your assignment to cover Contemporary Istanbul.

**ESSENTIAL CREDENTIALS FOR PHOTOGRAPHERS**

 • A recent article that features photographs assigned to the applicant by name about art fairs, the art market, or the art world in general.

• An official confirmation letter from the commissioning editor’s office (original letterhead), confirming your assignment to cover Contemporary Istanbul.

 **ESSENTIAL CREDENTIALS AND INFORMATION FOR BROADCAST MEDIA**

• An official confirmation letter from the commissioning broadcasting station (original letterhead), confirming your assignment to cover Contemporary Istanbul, stating the intention to air your reports, and giving information about the program, names and jobs of the crew members to be accredited as well as the content in which footage of Contemporary Istanbul will be used.

• Due to the limited availability for Broadcast Media, please get in touch with the press representative from your region to arrange your visit.

 • Please note: a copy of the recordings must be sent to Contemporary Istanbul Corporate Communications team as an email via pr@ci.com.tr after the fair.

**ESSENTIAL CREDENTIALS FOR INFLUENCERS & CONTENT CREATORS**

 • A written proposal of the content the applicant wishes to create about or at the show, including subject matter and format types (with links to examples of relevant past work, if applicable), submitted via PDF in the application form.

• The applicant's online presence on a social media platform of choice, submitted via link in the application form.

 • A direct message sent to pr@ci.com.tr from the applicant’s social media account to verify account ownership; please include details from your written proposal in your message.

**Note: Applications must be submitted 5 business days prior to the opening of the fair; new applications will not be reviewed during the week of the fair.**

**ADVERTISING, MARKETING, MEDIA, PR**

Employees of marketing, advertising, media, PR, event and promotion agencies **will not be given** free admission to the show. Tickets for the general admissions of Contemporary Istanbul shows can be purchased at bilet.ci.com.tr